

Order / Rev: 198064
 Alt Order #: 06841173
 Flight Dates: 08/14/12 - 08/20/12

Advertiser: POL/Restore Our Future
 Product Desc: 8/13-8/20 RESTORE OUR FUTURE
 Estimate: 341
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	08/18/12	08/19/12	PGA PGA US AMATEUR GOLF CHAMPIONSHIP	CM	PGA -----SS	:30	4	\$250.00	P3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----SS		4		\$250.00		0.00				
E 15	WAVY	08/19/12	08/19/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a SUNDAY AM NEWS	CM	7a-8a -----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----S		1		\$800.00		0.00				
E 16	WAVY	08/19/12	08/19/12	Today Show Su Today Show Sunday SUNDAY TODAY SHOW	CM	8a-9a -----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----S		1		\$1,200.00		0.00				
E 17	WAVY	08/19/12	08/19/12	Meet the Press Meet the Press MEET THE PRESS	CM	9a-10a -----S	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----S		1		\$1,500.00		0.00				
E 18	WAVY	08/19/12	08/19/12	WAVY News 10 Sun 6p CM WAVY News 10 Sun 6p SUNDAY 6PM NEWS	CM	6p-7p -----S	:30	2	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----S		2		\$500.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WAVY	08/13/12-08/19/12	WAVY News 10 Sun 6p		6p-7p		-----Su	:30	(\$500.00)	0.00	NM		
	Credited [No MG needed]													
E 19	WAVY	08/19/12	08/19/12	NFL Pre-Season Game CM NFL Pre-Season Game PRE-SEASON NFL	CM	NFL Pre-Season G-----S	:30	2	\$2,500.00	P2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----S		2		\$2,500.00		0.00				
E 20	WAVY	08/19/12	08/19/12	LN Su WAVY News 10 @11 Sun SUNDAY LATE NEWS	CM	11p-1130p -----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/12	08/19/12	-----S		1		\$1,800.00		0.00				
E 21	WAVY	08/20/12	08/20/12	WAVY 6AM News WAVY 6AM News AM NEWS	CM	6a-7a M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1		\$1,800.00		0.00				
E 22	WAVY	08/20/12	08/20/12	Today Show M-F Today Show M-F TODAY SHOW	CM	7a-9a M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1		\$1,800.00		0.00				
E 23	WAVY	08/20/12	08/20/12	Hampton Roads Show CM Hampton Roads Show HAMPTON ROADS SHOW	CM	11a-12p M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		2		\$150.00		0.00				
E 24	WAVY	08/20/12	08/20/12	WAVY News 10 @ NoonCM News 10 @ Noon NOON NEWS	CM	12p-1p M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	M-----		1		\$250.00		0.00				
E 25	WAVY	08/20/12	08/20/12	WAVY News 10 @530p CM News 10 @530p	CM	530p-6p M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00

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530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/20/12	08/26/12	M-----		1	\$1,500.00		0.00						
E 26	WAVY	08/20/12	08/20/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/20/12	08/26/12	M-----		1	\$1,800.00		0.00						
E 27	WAVY	08/20/12	08/20/12	LN M-F M-F News 10 @11	CM	11p-1130p M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/20/12	08/26/12	M-----		1	\$1,800.00		0.00						
E 28	WAVY	08/20/12	08/20/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:	08/20/12	08/26/12	M-----		1	\$400.00		0.00						
Totals												65	\$64,000.00	